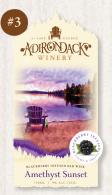
### Signature Fruit-Infused Wines - Light, Semi-Sweet & Easy-Drinking! (Listed In Order by Sales Ranking - Refer to Opici Monthly Book for Pricing)

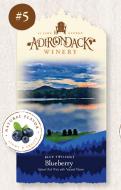
### Traditional Varietal Wines More than 180 Medals Won at Competitions!

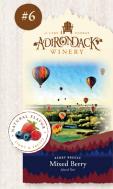












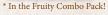




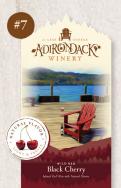
\* In the Starter Variety Pack!

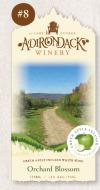
\* In the Starter Variety Pack!

\*Available Sept - Dec Only! \* In the Starter Variety Pack! \* In the Starter Variety Pack!



\* In the Fruity Combo Pack! \* In the Fruity Combo Pack! \* In the Fruity Combo Pack!

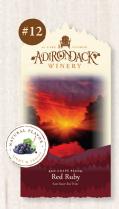














\*Riesling Trio Variety Pack Available!

## Wine Cocktail Recipe Library •

Check out our popular YouTube channel for videos you can share with your customers! YouTube.com/AdirondackWinery





Glamour Shot Poster Available from your Rep!

\*Additional Wine by Special Request...

Gewurztraminer Seyval Blanc Cabernet Franc Meritage Barrel Aged Chardonnay













# INTRODUCING OUR NEW LABELS!

OUR RECENTLY UPDATED LABEL DESIGN FEATURES:

BOLDER Flavor Text Callouts! Shoppers can easily find their favorite flavor with a quick glance!

GORGEOUS Color Foiling! This special foiling will make a statement on your shelf!

LARGER Fruit Seals That POP!

Making it easier for shoppers to

identify wine flavor.

# THE FRUITY WINE COLLECTION

ADIRONDACK

We offer more than a dozen semi-sweet reds and whites infused with natural fruit flavors. Within our lineup, you'll find out of the box flavors like our mango infused semi-sweet white, Lake Winds White, and our blueberry infused red wine, Blue Twilight.

Crafting a remarkable wine involves a lot more than just picking a flavor and bottling it up – and we know this. We spend months testing and improving every tank of wine and each 750 ML bottle wears a beautiful beige label featuring a gorgeous photo from Upstate New York's renowned ADK Mountain region!



## MARKETING EFFORTS:

68K+ Tasting Room Visitors Annually

100K+ WINE FEST ATTENDEES ANNUALLY 80% of our customers are tourists or festival attendees - they fall in love with our wine during their annual visit and then want to buy our wine near them!

### 75K+ Website Hits Annually

We feature stores on our blog & interactive "Where to Buy" map & search page of our recently re-designed website.



30K+ EMAIL SUBSCRIBERS



🔰 24K+ Social Media Followers 👰

Stores are plugged regularly!

### WINE LABELS THAT SELL!

Professionally designed labels evoke a nostalgia for the Adirondacks customers love!

#### WINE TASTINGS

Our staff is available for wine tastings and special events in the Capital Region and Utica areas!

#### WINES EARNED 180+ MEDALS

Proven wine quality that stands up to our competition!

SHELF TALKERS, POSTERS, CASE HEADERS, RECIPE CARDS & SELL SHEETS

Print from AdkWinery.com, or ask us or your Rep directly!





Wholesale Distribution Information - New York



Remarkable Fruit-Infused & Award-Winning Varietal Wines... All Hand-Crafted with a Touch of Adirondack Nostalgia!

**Upstate New York** 



(440) 645-6803 rollerk@opici.com Self-Distributed (Other



ADIRONDACK WINERY

(518) 668-9463 x12 Wholesale@AdirondackWinery.

CALL OPICI TODAY FOR A SPECIAL RATE ON OUR POPULAR FRUITY WINES!

Tasting Rooms Open Year-Round: (518) 668-WINE Lake George & Bolton Landing, NY ~ AdkWinery.com